

For Immediate Release
Contact: Mark Tillman
@ Hype 323.938.8363 x104
mark@hypeworld.com

TUCSON FILM AND MUSIC FESTIVAL SUPPORTS HOST CITY WITH "TUCSON: SR77" COMPETITION

Call for Entries Now Open for City-Inspired Filmmaking Challenge

Tucson, AZ -- (October 21, 2008) -- The 2008 Tucson Film & Music Festival (October 9-12) concluded its fourth annual event by unveiling a unique and exciting competition that will highlight the immense talent that exists in Tucson, both on screen and behind the camera. "Tucson: SR77" challenges Southwestern filmmakers to produce a short film that captures the creative heart and soul of Tucson. Submissions are free and the winning entries will be showcased at a "Best of the Fest" special screening or as part of the TFMF festival open in 2009.

"This competition provides the opportunity for indie filmmakers to promote their view of Tucson and show off their filmmaking chops," says Festival Director Michael Toubassi. "It's also a reminder that Tucson's film and music community thrives year-round and its influences can be felt around the world."

Details for the "Tucson: SR77" Competition:

How does Tucson inspire you? Submit a short that illuminates the best of Tucson's art and music scene for the chance to be showcased in a special screening hosted by the Tucson Film & Music Festival. "Tucson: SR77" submissions do not require music; however, film soundtracks must feature Tucson-based bands and artists.

The not-so-fine-print (the RULES):

Length: no longer than 5 minutes.

Submission Fee: Free!

Deadline: January 15, 2009

Submit online via YouTube:

Upload a video to your profile

Set the video as "Private"

Send the link to Upstairs Film: filmfest@upstairsfilm.com

Or send your video on a CD or DVD as a Large (720 or 1080) Quicktime to:

TFMF c/o **Upstairs Entertainment, Inc.**

5512 Hollywood Blvd Suite #201

Los Angeles CA 90028

TFMF '08 Highlights!

The 2008 Tucson Film and Music Festival presented smash performances by The Sibleys, Gram Rabbit, Tom Walbank, Marianne Dissard, ytcracker, The Gold Brothers and more. Audiences were treated to narrative and documentary films that capture the spirit of the Southwest, the heart and soul of music, or a unique blend of the two.

For photos from the festival, please visit: www.tucsonfilmandmusicfestival.com

<http://www.tucsonfilmandmusicfestival.com>

###